**About Max Life Insurance** ([www.maxlifeinsurance.com](http://www.maxlifeinsurance.com))

Max Life Insurance Co. Ltd. (“Max Life”) is a joint venture between Max Financial Services Ltd. and Axis Bank Ltd. Max Financial Services Ltd., is a part of the Max group.

Max Life offers comprehensive protection and long-term savings life insurance solutions, through its multi-channel distribution including agency and third party distribution partners. Max Life has built its operations over two decades through a need-based sales process, a customer-centric approach to engagement and service delivery and trained human capital.

As per public disclosures and annual audited financials for FY 2022-23, Max Life has achieved a gross written premium of INR 25,342 crore.

For more information, please visit the company's website at [www.maxlifeinsurance.com](http://www.maxlifeinsurance.com)

**Disclaimer**

The Life Insurance Products are offered and underwritten by Max Life Insurance Co. Ltd. The Life Insurance contract is between the Proposer and Max Life Insurance Co Ltd.

Andhra Pradesh Mahesh Co-operative Urban Bank Ltd., is a Corporate Agent of Max Life Insurance Company Limited. Max Life Insurance Company Limited is a Joint Venture between Max Financial Services Limited and Axis Bank Limted., Max Life Insurance Co. Ltd., Corporate Office is situated at 11th Floor, DLF Square Building, Jacaranda Marg, DLF City Phase II, Gurugram - 122002 (Haryana). Insurance is the subject matter of solicitation. For more details on risk factors, terms and conditions, please read the prospectus carefully before concluding a sale. Tax benefits on the Insurance products are subject to the conditions and limits mentioned in the Income Tax Act,1961 as amended from time to time. Customer is advised to take an independent view from Tax Consultant. Trade logo displayed belongs to Max Financial Services Ltd. and Axis Bank Ltd., respectively and with their consents, are used by Max Life Insurance Co. Ltd.,. The purchase of Max Life Insurance product by Andhra Pradesh Mahesh Co-operative Urban Bank Ltd., customer is purely voluntary, and not linked to availment of any other facility from Andhra Pradesh Mahesh Co-operative Urban Bank Ltd. Max life Insurance customer helpline numbers 1800-120-5577, Website – <https://www.maxlifeinsurance.com/> , SMS ‘LIFE’ to 5616188.

IRDAI Regn. No. 104

IRDAI Corporate Agent (Andhra Pradesh Mahesh Co-operative Urban Bank Ltd) Certificate Regn. No: CA0105

Beware of Spurious Phone calls and Fictitious/Fraudulent offers:

1. IRDAI is not involved in activities like selling insurance policies or announcing bonus or investment of premiums.
2. Public receiving such Phone calls are requested to lodge a police complaint.

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